



SARASOTA SENIOR LIVING EXPO

SARASOTA BRADENTON INTERNATIONAL
CONVENTION CENTER

February
19 & 20

2011

Expo Overview & Goals

- Expectation that Sarasota Senior Living Expo 2011 will establish a foundation for an annual event that will create Local, Area, State, National, and even International Impact
- Important cross section of representation and support including Education, Government, Manufacturing, Not-For-Profit, and other Providers of Products and Services
- Envision both short-term and long-term effects on the local economy by involving Businesses, Chambers, Economic Development Organizations, Educational Institutions, Tourism Departments, Workforce Groups and more -- as our area may become the epicenter of initiatives related to Seniors and their Support Groups
- Presentation of Relevant and Timely Products, Programs, and Services through an estimated 200 Exhibition Booths with giveaways, product demonstrations, screenings, and more
- Strong Convention/Conference purpose to include a comprehensive schedule of seminars, forums, and networking gatherings. There will be 36 On-Site Breakout Sessions presented by key leaders from the Business, Education, Government, and Not-For-Profit Sectors
- Anticipated Engagement of area Colleges and Universities to complement the Educational and Training thrust of the event
- Estimate attendance of 8,000 to 12,000 who will visit the Exhibition Booths, attend the Program Presentations, Educational Seminars, and Forums

PRESENTERS



Location

Sarasota Bradenton International Convention Center
8005 15th Street East, Sarasota, Florida 34243
Adjacent to Sarasota Bradenton International Airport
www.sbicc.net

Host Hotel

Holiday Inn Sarasota - Airport
8009 15 Street East
Sarasota, FL 34243
On the Campus of the Sarasota
Bradenton International
Convention Center
www.hisrq.com

Expo Details

Go to **SarasotaSeniorLivingExpo.com** for more information about: Exhibition Booth Floor Plans and Registration, Levels of Sponsorships, News, Program Presenters and Educational Breakout Session Schedules, and Ticketing.

Contact Info

Don Fitts - Executive Director
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SarasotaSeniorLivingExpo.com



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There are plans to schedule 36 On-Site Breakout Sessions at SBICC during the two-day Expo. Conference Rooms 1 & 2 (seats 300), the World Map Room (seats 60), and the Green Room (seats 40) will be the venues for the presentations. Be sure to review the Programs Info page on our website to observe the growing list of outstanding presenters.



Sharon Anderson
Owner - Home Instead
Senior Care



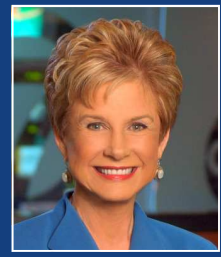
Suzanne Atwell
Commissioner - Sarasota
City Commission



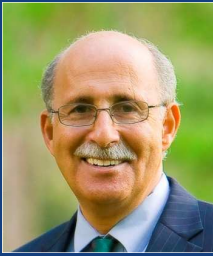
Joseph Barbetta
Chair of Sarasota
County Commission



Kathy Black
Associate Professor
USF Sarasota-Manatee



Linda Carson
Anchor & Reporter
ABC 7 News Team



Robert J. Carter
President & CEO
Senior Friendship Centers



Tom Davie
Motivational Speaker
First Step of Sarasota



Tim Dutton
Executive Director
SCOPE



Donna Dunio
Executive Director
ITNSarasota



Peter Fanning
President - DSCA
Health Care Consultant



Dr. Joseph Gaeta D.D.S.
Siesta Smiles, PAAID
Mobile denture Care



Nick Gladding
Lawyer - FL Energy/
Climate Commissioner



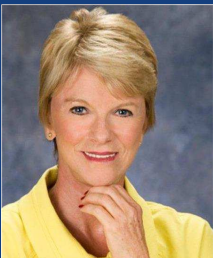
Paul Greene
Public Affairs Specialist
Social Security Admin.



Johnette Isham
Executive Director
Realize Bradenton



Kelly Kirschner
Mayor
City of Sarasota



Nicci Kobritz R.N., N.P.
Owner - Youthful
Aging Home Health



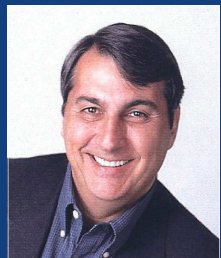
Stephen Queior, CCE
President & CEO
Sarasota Chamber



Dr. Miguel Rivera
Psychiatrist
Memory Care Specialist



Dr. Nancy Schlossberg
Author & Speaker
Life Transitions Expert



John Simon
Developer
Pineapple Square