



# SARASOTA SENIOR LIVING EXPO

SARASOTA BRADENTON INTERNATIONAL CONVENTION CENTER

February 19 & 20

2011

## Exhibition Booth Registration Form

### Please Print Clearly

Name of Organization \_\_\_\_\_ Website \_\_\_\_\_

Street Address \_\_\_\_\_ Suite/Apt. \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Products/Services Offered \_\_\_\_\_

Please be specific about describing special activities at your booth (such as promotions, discounts, free gifts/handouts, product demonstrations, screenings, etc.) \_\_\_\_\_

**Assignment of booth locations will be on a first-come, first-served basis. Your timely submission of Form & Full Payment will ensure reservation of preferred Booth Space. Final deadline for booth registration is Friday, February 11, 2011.**

### Check Booth Choice:

\$250 (Not-For-Profit Organization, 10' Booth) \_\_\_\_\_

\$500 (For-Profit Organization, 10' Booth) \_\_\_\_\_ \*\$2,500 (For-Profit with ABC 7 TV Package) \_\_\_\_\_

\$1,500 (Key Sponsor, 20' Booth) \_\_\_\_\_ \*\$4,000 (Key Sponsor with ABC 7 TV Package) \_\_\_\_\_

\*Contact ABC 7 Marketing Consultant for more information about TV Packages

**Indicate Preferred Booth Number:** Choice #1 \_\_\_\_\_ Choice #2 \_\_\_\_\_ Choice #3 \_\_\_\_\_

### Check Electrical Requirements (If Applicable)

0-500 Watts (\$60) \_\_\_\_\_ 501-1,000 Watts (\$65) \_\_\_\_\_ 1,000-2,000 Watts (\$75) \_\_\_\_\_

**Booth Setup:** Unless otherwise noted, typical booth setup is 10' x 10' with (1) 8' Backdrop, (2) 3' Side Rails, (2) Chairs, and (1) 8' Table Topped and Skirted.

### Payment Procedures:

**1. Payment by Check** - Mail this form with check payable to ABC 7 WWSB TV (Mail to: ABC 7, Attn. Karen Cadou, 1477 Tenth Street, Sarasota, FL 34236)

**2. Payment by Credit Card** - Mail this form with completed **Exhibition Booth Registration Credit Form** (available on the Sarasota Senior Living Expo 2011 website) to the address in #1. Or, fax both forms to (941) 923-8910.

### For Additional Information Contact:

Don Fitts ■ Alderman Oaks ■ (941) 955-9099 ■ donf@aldermanoaks.com

Karen Cadou ■ ABC 7 ■ (941) 552-3084 ■ kcadou@mysuncoast.com

\_\_\_\_\_  
Signature of Business/Organization Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Sarasota Senior Living Expo Representative

\_\_\_\_\_  
Date

### OFFICE USE ONLY

Booth Number Assigned \_\_\_\_\_ Check Date \_\_\_\_\_ Check No. \_\_\_\_\_ Amount \_\_\_\_\_

or Credit Payment (Date Processed) \_\_\_\_\_