



SARASOTA SENIOR LIVING EXPO

SARASOTA BRADENTON INTERNATIONAL CONVENTION CENTER

February 19 & 20

2011

Exhibition Booth Registration Form

Please Print Clearly

Name of Organization _____ Website _____

Street Address _____ Suite/Apt. _____ City _____

State _____ Zip _____ Contact Person _____

Phone _____ Mobile Phone _____ Fax _____

E-mail _____ Products/Services Offered _____

Please be specific about describing special activities at your booth (such as promotions, discounts, free gifts/handouts, product demonstrations, screenings, etc.) _____

Assignment of booth locations will be on a first-come, first-served basis. Your timely submission of Form & Full Payment will ensure reservation of preferred Booth Space. Final deadline for booth registration is Friday, January 21, 2011.

Check Booth Choice:

\$250 (Not-For-Profit Organization, 10' Booth) _____

\$500 (For-Profit Organization, 10' Booth) _____ *\$2,500 (For-Profit with ABC 7 TV Package) _____

\$1,500 (Key Sponsor, 20' Booth) _____ *\$4,000 (Key Sponsor with ABC 7 TV Package) _____

*Contact ABC 7 Marketing Consultant for more information about TV Packages

Indicate Preferred Booth Number: Choice #1 _____ Choice #2 _____ Choice #3 _____

Check Electrical Requirements (If Applicable)

0-500 Watts (\$60) _____ 501-1,000 Watts (\$65) _____ 1,000-2,000 Watts (\$75) _____

Booth Setup: Unless otherwise noted, typical booth setup is 10' x 10' with (1) 8' Backdrop, (2) 3' Side Rails, (2) Chairs, (1) 8' Table Topped and Skirted, and ID Sign (7" x 44") with All Caps (Black Letters on White Background (No Logos). **Print Organization Name for Signage** _____

Payment Procedures:

1. Payment by Check - Mail this form with check payable to ABC 7 WWSB TV (Mail to: ABC 7, Attn. Karen Cadou, 1477 Tenth Street, Sarasota, FL 34236)

2. Payment by Credit Card - Mail this form with completed **Exhibition Booth Registration Credit Form** (available on the Sarasota Senior Living Expo 2011 website) to the address in #1. Or, fax both forms to (941) 923-8910.

For Additional Information Contact:

Don Fitts ■ Alderman Oaks ■ (941) 955-9099 ■ donf@aldermanoaks.com

Karen Cadou ■ ABC 7 ■ (941) 552-3084 ■ kcadou@mysuncoast.com

Signature of Business/Organization Representative

Date

Signature of Sarasota Senior Living Expo Representative

Date

OFFICE USE ONLY

Booth Number Assigned _____ Check Date _____ Check No. _____ Amount _____

or Credit Payment (Date Processed) _____